

**Silabus**  
**Vježbe iz predmeta Javno mnjenje**  
**2020/2021**

Saradnik u nastavi: Mr Stankov Nemanja  
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**Raspored:** utorkom od 11:00h do 11:45h, sala 2.

**Konsultacije:** ponedjeljkom od 09:00h do 10:00h u kabinetu br. 13.

**Struktura bodova:**

- Prezentacije na vježbama - **5 bodova**
- Aktivnost na vježbama - **5 bodova**
- 2 eseja po **5 bodova** - "Triumpf volje" i "11. sat"; Rok za predaju eseja posljednja sedmica semestra.
- Link za prijavu teme prezentacije - [TEME](#)
- Teme se prijavljuju do 22.02.2021

**Literatura za prezentacije na vježbama<sup>1</sup>:**

**1. Tehnička organizacija časova vježbi (16.02.2021)**

**2. Počeci u istraživanjima javnog mnjenja (23.02.2021)**

- Lazarsfeld, Paul F., Bernard Berelson, and Hazel Gaudet (1944). 1948. The People's Choice: How the Voter Makes Up His Mind in a Presidential Campaign, 2nd ed. New York-London: Columbia University Press, pp. VII-XXV, 74-75, 80-81, 87-99, 150-158.

**3. Mediji i javno mnjenje (02.03.2021)**

- Iyengar, Shanto, Mark D. Peters, and Donald R. Kinder. "Experimental demonstrations of the "not-so-minimal" consequences of television news programs." American Political Science Review 76.4 (1982): 848-858.
- Curran, James, et al. "Media system, public knowledge and democracy: A comparative study." European Journal of Communication 24.1 (2009): 5-26.

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<sup>1</sup>Svi članci za prezentacije dostupni su na Google Scholar-u. Ukoliko imate problem sa nalaženjem literature pošaljite mejl na nstankov42@gmail.com

#### **4. Kako pojedinci donose odluke? (09.03.2021)**

- Lupia, Arthur. "Shortcuts versus encyclopedias: Information and voting behavior in California insurance reform elections." *American Political Science Review* 88.1 (1994): 63-76.

#### **5. Političke informacije i izbor? (16.03.2021)**

- Bartels, Larry M. "Uninformed votes: Information effects in presidential elections." *American Journal of Political Science* (1996): 194-230.

#### **6. Teorija racionalnog izbora ili iracionalnost? (23.03.2021)**

- Druckman, James N. "Political preference formation: Competition, deliberation, and the (ir)relevance of framing effects." *American Political Science Review* 98.4 (2004): 671-686.

#### **7. Politički stavovi (30.03.2021)**

- Blais, André, Mathieu Turgeon, Elisabeth Gidengil, Neil Nevitte, and Richard Nadeau. 2004. "Which Matters Most? Comparing the Impact of Issues and the Economy in American, British and Canadian Elections." *British Journal of Political Science* 34 (3): 555-63.
- Healy, Andrew, and Gabriel S. Lenz. 2014. "Substituting the End for the Whole: Why Voters Respond Primarily to the Election-Year Economy." *American Journal of Political Science* 58 (1): 31-47.

#### **8. Kolokvijum (15 bodova) (06.04.2021)**

#### **9. Političke kampanje i javno mnjenje (13.04.2021)**

- Goldman, Seth K. 2012. "Effects of the 2008 Obama Presidential Campaign on White Racial Prejudice." *The Public Opinion Quarterly* 76 (4): 663-687.

#### **10. Partijska pripadnost i javno mnjenje (20.04.2021)**

- Bartels, Larry M. "Beyond the running tally: Partisan bias in political perceptions." *Political behavior* 24.2 (2002): 117-150.

#### **11. Novo informaciono okruženje i javno mnjenje (27.04.2021)**

- Kim, Young Mie. 2009. "Issue Publics in the New Information Environment: Selectivity, Domain Specificity, and Extremity." *Communication Research* 36 (2): 254-284.

**12. Uticaj elita na javno mnjenje (04.05.2021)**

- Bullock, John G. "Elite influence on public opinion in an informed electorate." *American Political Science Review* 105.3 (2011): 496-515.

**13. Popravni kolokvijum (15 bodova) (11.05.2021)**

**14. Drugi kolokvijum (18.05.2021)**

**15. Popravni kolokvijum (25.05.2021)**